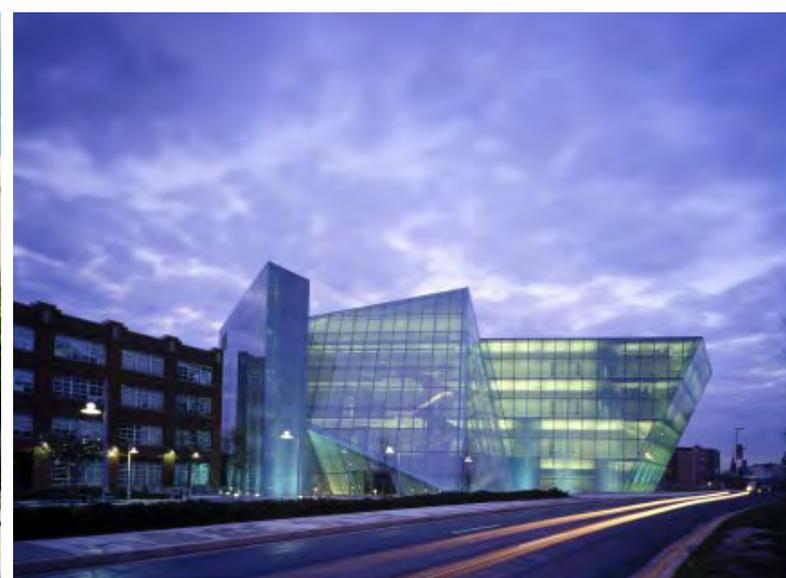


CHESTERTOWN PUBLIC ARTS  
MASTERPLAN

VISIONING WORKSHOP

JUNE 13, 2014

ZIGER/SNEAD



ONE PARK



# WHAT IS PUBLIC ART?

# WHY DO A MASTER PLAN?

WHY DO A MASTER PLAN?  
BUILD COMMUNITY

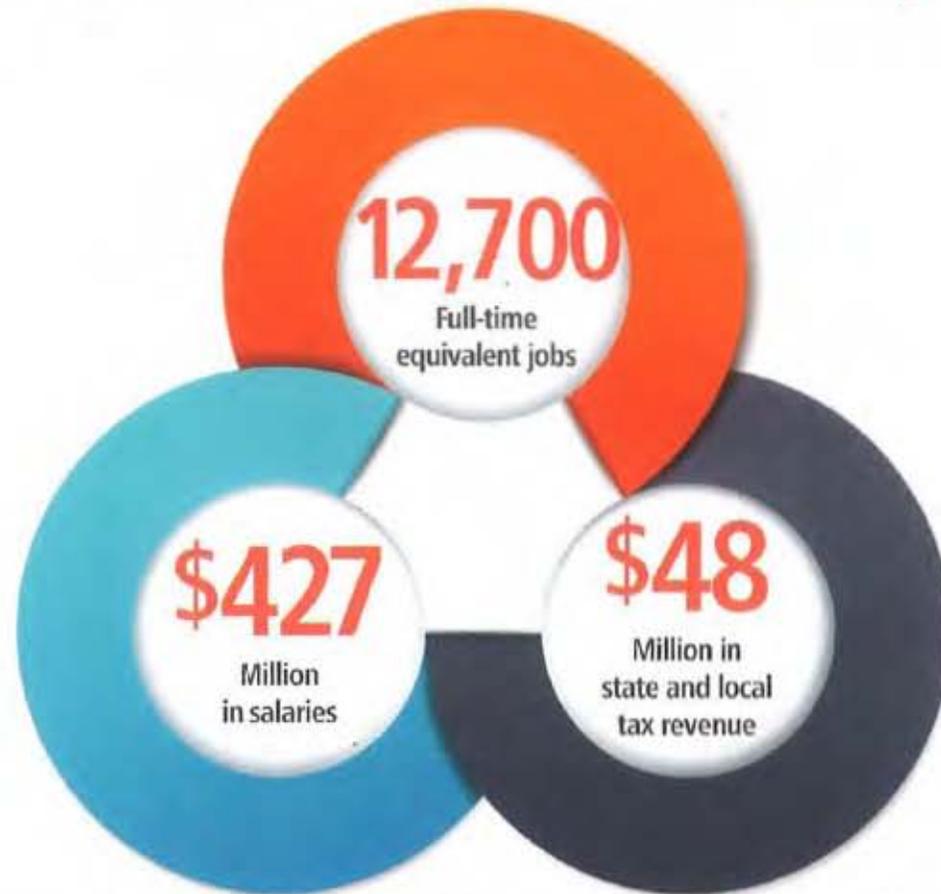
WHY DO A MASTER PLAN?  
BUILD COMMUNITY  
CREATE MEANINGFUL PLACES

WHY DO A MASTER PLAN?  
BUILD COMMUNITY  
CREATE MEANINGFUL PLACES  
REINFORCE IDENTITY

WHY DO A MASTER PLAN?  
BUILD COMMUNITY  
CREATE MEANINGFUL PLACES  
REINFORCE IDENTITY  
STIMULATE THE ECONOMY

Nonprofit Arts Organizations and their Audiences

# An Economic Engine for Maryland

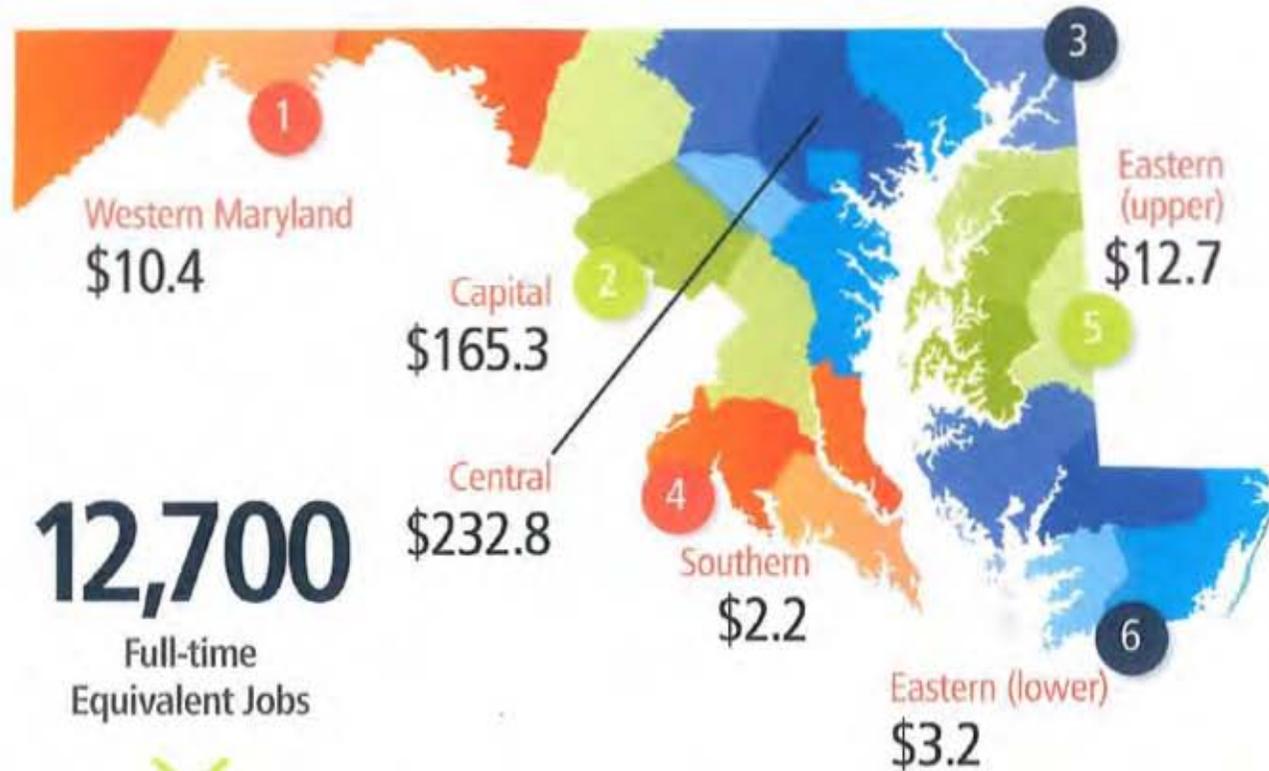


**Total Economic Impact** **\$1.07 billion**

The total \$1.07 billion economic impact of fiscal year 2012 Maryland State Arts Council grantees supports jobs and salaries and generates state and local tax revenue.

# Employment Impact

Across Maryland, jobs supported by the nonprofit arts sector pump \$427 million back into communities through salaries earned.



**12,700**  
Full-time  
Equivalent Jobs

**\$427**  
million  
in salaries

Every \$1 of MSAC grantees' operating budgets generates \$3.60 in total economic activity.



## Audience Impact

Marylanders value and engage with the arts! And the arts provide many opportunities for learning and cultural enrichment free of charge.



**7.7** million people  
attended arts venues, events, classes and workshops



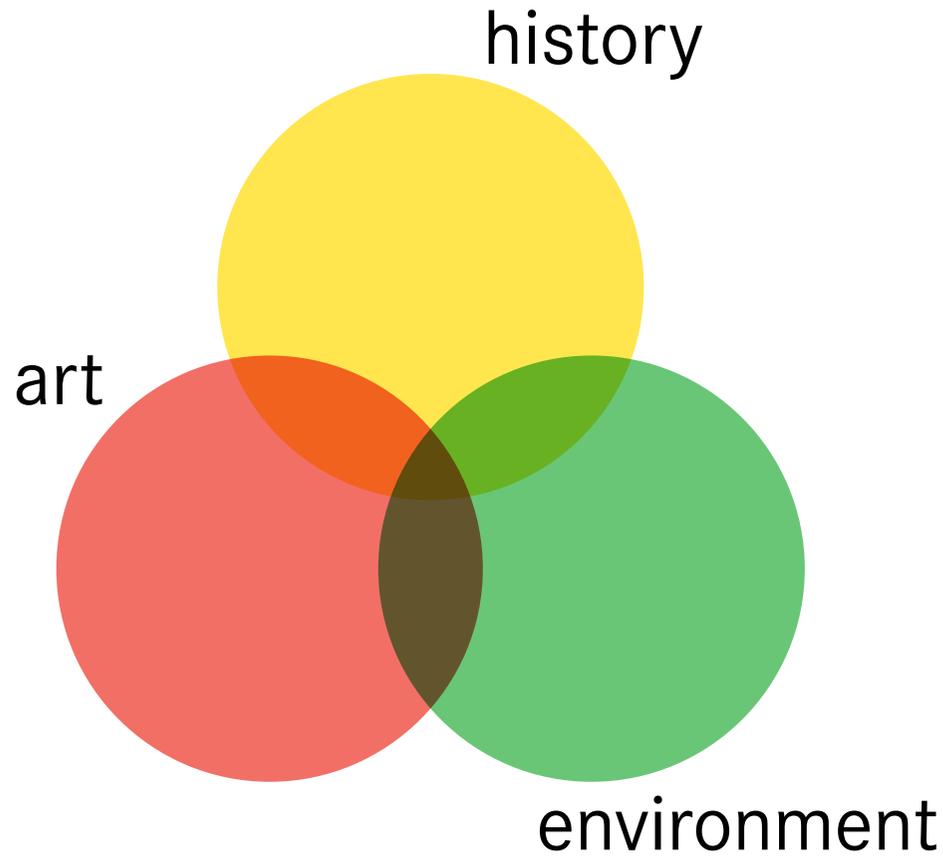
**\$345**  
million  
in visitor  
spending  
was generated  
by arts audiences.



MARYLAND STATE ARTS COUNCIL [www.msac.org](http://www.msac.org)  
410.767.6555 . MD Relay TTY: 1.800.735.2258 or 711



WHY DO A MASTER PLAN?  
BUILD COMMUNITY  
CREATE MEANINGFUL PLACES  
REINFORCE IDENTITY  
STIMULATE THE ECONOMY



To create a Public Arts Master Plan built on the themes of Art, History, and Environment, that will ensure that public art will be integrated into the fabric of Chestertown's ecological and social environment.

- Leverage community engagement from a diverse group of stakeholders
- Outline a comprehensive vision for where best to integrate public art
- Identify and prioritize opportunities for a variety of public art projects
- Outline a process for incorporating public art



Discovery



Concept  
Development



Recommendations



**Meeting No. 1**  
June 13, 2014

## Discovery

- assets
- examples
- visioning exercise
- summary



**Meeting No. 2**  
July, 2014

## Concept Development



**Meeting No. 3**  
September, 2014

## Recommendations

- Town of Chestertown Comprehensive Plan
- Back to the Future: The Report of the Chestertown Revitalization Task Force
- SANDBOX Concept Paper
- NEA “Our Town” Grant
- Schematic Plan for a Trail System 2001
- Floodplain map
- Town owned parcels
- Town zoning map
- Boathouse program report
- Town GIS database

EVENTS	TYPE	LOCATION	SPRING	SUMMER	FALL	WINTER
Farmer's & Artisan's Markets	Art Festival		●	●	●	●
National Music Festival	Art Festival	Gibson Center		●		
Jazz Festival & Art in the Park	Art Festival	Wilmer Park			●	
Book Festival	Art Festival	Emmanuel Church, Bookplate			●	
First Fridays	Art Festival	Downtown	●	●	●	●
Antique Show & Sale	Art Festival	Lifetime Fitness Center		●		
Riverarts Studio Tour	Indoor Exhibit	Kent and Queen Annes Co.		●		
WAC Concert Series	Indoor Performance	Gibson Center for the Arts	●	●	●	●
KidSPOT Creativity Center	Indoor Exhibit/Performance	315 High Street	●	●	●	●
Open Mic Night	Indoor Performance	Prince Theater	●	●	●	●
Live Playwrights' Society	Indoor Performance	Prince Theater	●	●	●	●
Tea Party	Historic	Town-Wide	●			
Colonial Holiday House Tour	Historic	Historic District				●
Down Rigging	Historic	Waterfront/Marina			●	
Music in the Park	Outdoor Performance	Fountain Park		●		
Riverfront Concert Series	Outdoor Performance	Custom House Lawn		●		
Peoples Summer Concert Series	Outdoor Performance	Fountain Park		●		





- RIVERFRONT CONCERTS
- DOWNRIGGING WEEKEND
- TEA PARTY FESTIVAL
- SCHOONER SULTANA
- ELSWORTH SKIPJACK
- JAZZ FESTIVAL
- ARTS IN THE PARK
- SUMMER SOLSTICE
- WATER ACCESS
- WATERFRONT FESTIVAL

# ASSETS



- TEA PARTY FESTIVAL
- JAZZ FESTIVAL
- ARTS IN THE PARK
- FARMERS' MARKET
- ARTISANS MARKET
- SUMMER CONCERT SERIES
- MUSIC IN THE PARK
- FIRST FRIDAYS
- STUDIOS AND GALLERIES
- OPEN MIC NIGHT
- LIVE PLAYWRIGHTS' SOCIETY
- COLONIAL DAYS
- HOLIDAY ART & CRAFT SHOW
- BOOK FESTIVAL
- SANBOX LECTURES
- ART IN BLOOM

# ASSETS



- WATER ACCESS
- TRUSLOW BOATHOUSE
- WATERFRONT CONCERTS
- ROWING CLUB
- WAC SANDBOX
- QUAKER NECK BIKE ROUTE
- STEPNE FARM
- RADCLIFFE CREEK ACCESS
- MARSH EDGE

# ASSETS



- HISTORIC STEPNE FARM
- GICHREST RAIL TRAIL
- ACCESS TO WASHINGTON COLLEGE
- CHARLES SUMNER HALL
- STEPNE STATION
- BIKE RENTAL

# ASSETS

- art festival
- permanent art
- changing art
- playscape
- indoor exhibit / performance
- historic exhibit
- outdoor large performance
- outdoor small performance





WATER FIRE, PROVIDENCE, RI

ARTS FESTIVAL





CANAL CONVERGENCE, SCOTTSDALE, AZ

ARTS FESTIVAL





STORM KING, NEW WINDSOR, NY

PERMANENT ART





SAN FRANCISCO, CA

PERMANENT ART



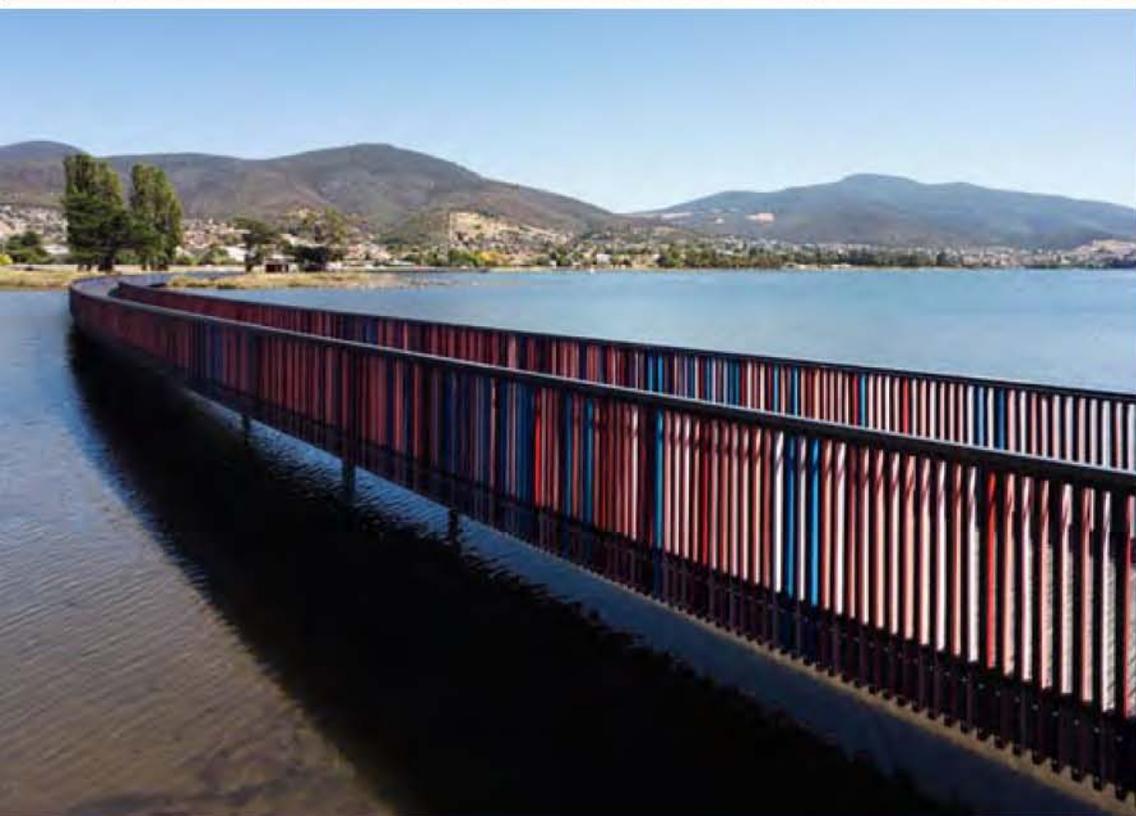


SANTA FE, NM

ART ON A PATH

PERMANENT ART







PATH AS ART

PERMANENT ART





NAPA VALLEY, CA



DENVER, CO



ASHEVILLE, NC



BOOTHBAY HARBOR, ME

OBJECT ART

PERMANENT ART





FIGMENT MINIGOLF, GOVERNORS ISLAND, NY

CHANGING ART





FRANCONIA SCULPTURE PARK, MN



SOCRATES SCULPTURE PARK, LONG ISLAND, NY

CHANGING ART





PIERCE'S PARK, BALTIMORE, MD





EXPLORATORIUM



BILLIE HOLIDAY PARK



RAINBOW OF ROPES



NOGUCHI



SANTA FE, NM





INDIANAPOLIS, IN



GRAND FORKS, ND



COLOGNE, GERMANY

INDOOR EXHIBIT/PERFORMANCE





BEDFORD, IN



BALTIMORE, MD



BALTIMORE DESIGN SCHOOL, MD



BALTIMORE, MD

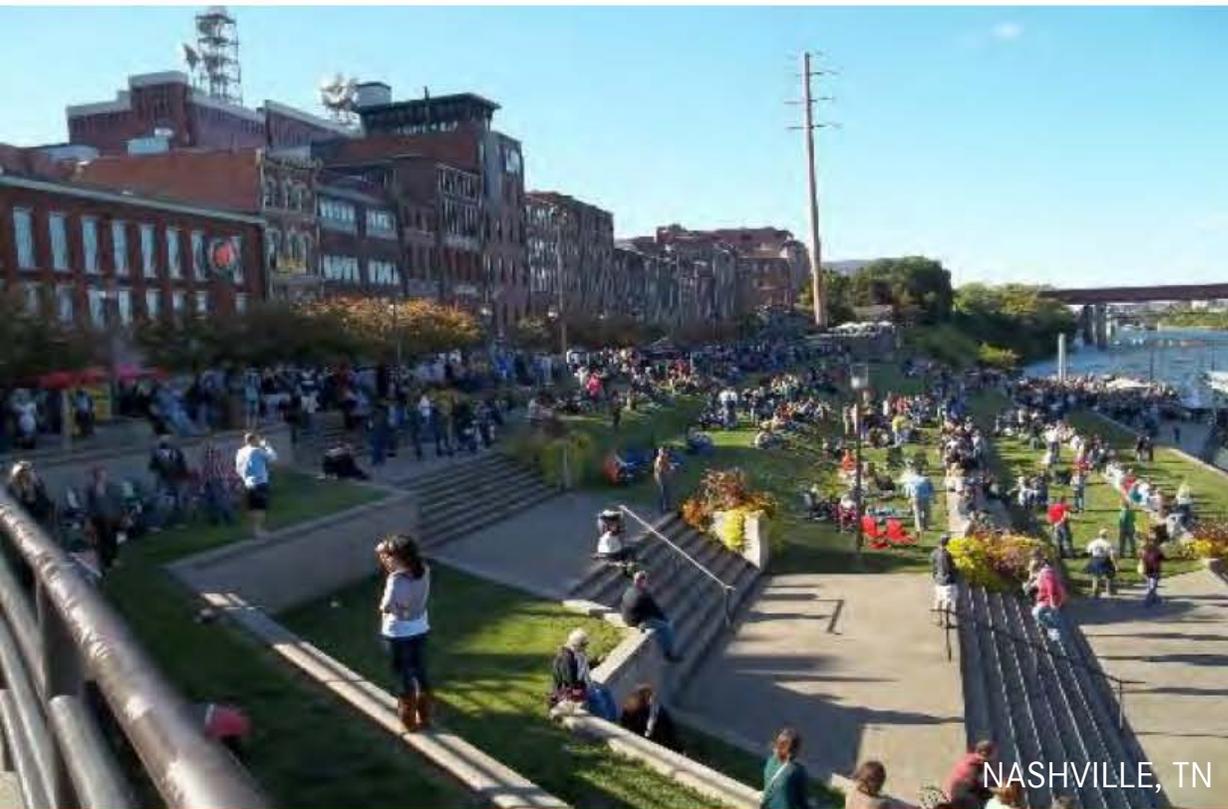




PARIS, FRANCE



BARTLETT SCHOOL, UK



NASHVILLE, TN



CINCINNATI, OH





MADRID, SPAIN



HAMILTON, ONTARIO



NORTH SALEM, NY



SUFFOLK, UK



## Category Key

- art festival
- permanent art
- changing art
- playscape
- indoor exhibit / performance
- historic exhibit
- outdoor large performance
- outdoor small performance



## Category Key

- art festival
- permanent art
- changing art
- playscape
- indoor exhibit / performance
- historic exhibit
- outdoor large performance
- outdoor small performance

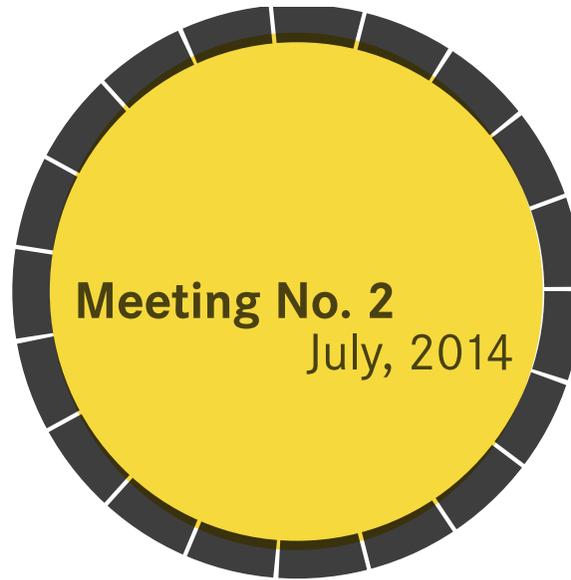
○ ART FESTIVAL	○ PERMANENT ART	○ CHANGING ART	○ PLAYSCAPE	○ INDOOR EXHIBIT/PERFORMANCE	○ HISTORIC EXHIBIT	○ OUTDOOR LARGE PERFORMANCE	○ OUTDOOR SMALL PERFORMANCE	□ TOWN OWNED PARCEL	■ BUILDING FOOTPRINT	■ BUILDING OF NOTE	■ HISTORIC BUILDING	— NEA GRANT OUTLINE	— EXISTING TRAIL	— PROPOSED TRAIL	— WATER TRAIL	— HISTORIC DISTRICT
----------------	-----------------	----------------	-------------	------------------------------	--------------------	-----------------------------	-----------------------------	---------------------	----------------------	--------------------	---------------------	---------------------	------------------	------------------	---------------	---------------------

# EXERCISE

# SUMMARY / DISCUSSION



Discovery



Concept



Recommendations

Development

- Incorporate/synthesize
- Explore options
- Develop Draft Plan
- Public comment